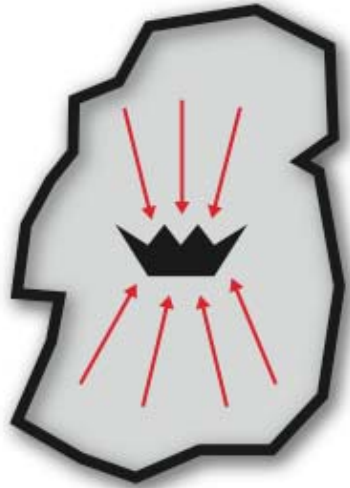


Postindustrial 2 :

1700
1st industrial era

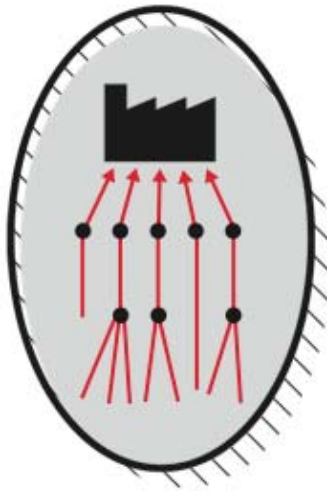


A new general order organised around the state

Citizens lived in a state enclosed in its boundaries, and wherein a small amount of printed information was carefully distributed and controlled.

Decision-making strategies were top-down and controlled by a political elite

1900
2nd industrial era

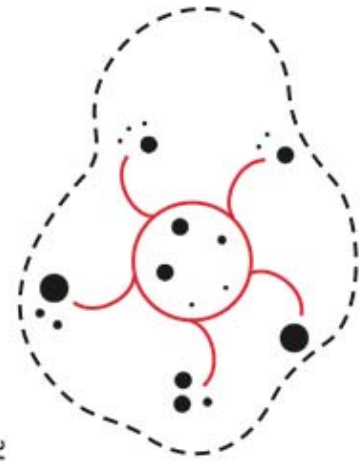


It is enlarged via consumer markets

The citizen-consumer lives on a continent which reacts to markets directed by corporate conglomerates. Information is distributed mainly on screens, and the content is controlled by the corporate conglomerates.

The continent reacts to marketing campaigns aimed at stimulating consumption; strategies are directed by an economic elite

2000
Postindustrial era



▽ Rupture

It branches out through different state areas of interest

The citizen-consumer will also become a mediator. He will always live in a state and in markets, but will also live in several « spaces » defined by precise interests not necessarily geographic in nature but which operate based on rules of participation.

Decision-making is based on negotiations between the political and economic elites and the citizens of a civil society; strategies are inclusive and generally bottom-up